

EMAIL

From: Anthony Padgett
Date: September 3, 2021 at 3:26:47 PM EDT
To: All-Staff
Subject: Potential Opportunity for SCETV

Dear Staff,

We hope that you all are preparing to enjoy the last official holiday of the summer. As summer winds down it is an appropriate time to take a moment and reflect on our accomplishments over the past few months along with what we are working towards for the future.

As an agency we have continued to evolve and advance. Many times, those two things go hand in hand. As we prepare for the Fall season, it is important to note that this will continue to be a time of transition and growth for the agency. We thank you for your patience, support, and cooperation as we continue to move forward together.

One notable transition that is on the horizon is the potential for a short-term rental of our DL 1 studio space to WOLO (ABC Columbia). We have been exploring this possibility over the last few weeks and thus far, this appears to be an appropriate revenue-generating opportunity for SCETV. We will continue our conversations and are evaluating this opportunity with the hope of making a final determination in the next few days. If the short-term rental proves to be feasible and beneficial, we expect the WOLO team will begin using the studio on or about October 1.

Parallel to this effort, exploratory conversations are also taking place around the WOLO team occupying space in the building on a long-term basis. At this time, these are preliminary conversations; nothing around this topic has been finalized. As I am sure you can imagine, we are taking many factors into consideration around these opportunities including parking, working hours, traffic flow within the building, security and safety and, above all, SCETV's current and future workspace needs.

In addition, we recognize that many of you may be concerned about a commercial entity sharing the building. We are keeping SCETV staff top priority as we navigate this process. As mentioned, there are multiple factors to consider, and we are carefully examining the cost and benefits of having a tenant in the building. If a decision is made to

bring them onsite on a long-term basis, please know it does not devalue or detract from who we are as an agency, nor does it take away from our presence as the state's public media entity and the incredible service we provide to the citizens of South Carolina.

Trust, communication, and cooperation will be critical as we navigate these conversations, and many other issues moving forward. Our goal is to do what is in the best interest of SCETV and our service to the state of South Carolina. The leadership team values each of you and your work towards that same goal.

Thank you,

Anthony Padgett
President & CEO
South Carolina ETV and Public Radio